

Joint Press Release

## EU project ARISA to fast-track the AI upskilling and reskilling in Europe



19 January 2023,

Twenty leading organisations drive the Artificial Intelligence Skills Alliance (ARISA) project to accelerate the upskilling and reskilling of employees, job seekers, business leaders, and policymakers into AI-related professions.

Artificial Intelligence's (AI) transformative potential opens Europe to new opportunities, from process automation to talent development. AI technologies could significantly impact industries such as finance, healthcare, supply chains, manufacturing, or education.

Today, in the European Union, only 8% of enterprises are using an AI technology<sup>1</sup>. One of the **biggest barriers to AI adoption within organisations is the lack of skills**<sup>2</sup>. ARISA, an Erasmus+ project led by [DIGITALEUROPE](#), intends to reduce the AI skills gap, boosting AI uptake and its benefits for society.

### **ARISA proposes a skills development approach to ensure a human-centric and trustworthy AI**

Foundational and technical knowledge and skills in AI are paramount to ensure people and businesses can use and design trustworthy AI-based services and solutions, with major benefits to the digital ecosystem and the whole of society.

ARISA aims to reduce the AI skills shortages in the EU market by identifying the **current and emerging AI skills gaps** for specific occupational domains, including business leaders, technology leaders, tech practitioners, and policymakers. The ARISA Needs Analysis report (coming in early 2023) will uncover the new market requirements in terms of roles and skills for AI-related professions.

Over the four years of the project (2022-2024), ARISA will develop a **European strategy for AI skills development** that defines concrete strategic objectives and actions to address the identified skills gaps including a short-term and long-term roadmap. The project will also deliver **curricula and learning programmes (EQF 4-8)** to empower employees, job seekers, business leaders, and policymakers with the knowledge and skills needed to support an inclusive and human-centric AI.

### **An open and collaborative AI skills community to leave no one behind**

---

<sup>1</sup> European Commission, Digital Economy and Society Index 2022

<sup>2</sup> IBM, Global AI Adoption Index 2022

ARISA is designed to engage with public and private stakeholders at the local and European levels to ensure the highest quality results and support the AI upskilling and reskilling of the workforce. Ultimately, the project wants to foster a **community revolving around AI skills** as part of the European Commission's flagship initiative [Pact for Skills](#).

Coordinated by DIGITALEUROPE, the ARISA consortium brings together **16 full partners** and **4 associated partners** with solid experience in technology, training, and community building, a wide network of stakeholders from diverse backgrounds including education and training providers, qualification bodies and associations representing the industry and digital ecosystem.

FOR MORE INFORMATION ABOUT THE PROJECT  
[ARISA website](#) | [Twitter](#) | [LinkedIn](#)

## Project information

The Artificial Intelligence Skills Alliance (ARISA) fast-tracks the upskilling and reskilling of employees, job seekers, business leaders, and policymakers into AI-related professions to open Europe to new business opportunities. It is a four-year transnational project funded under the EU's Erasmus+ programme.

For media inquiries, contact [info@aiskills.eu](mailto:info@aiskills.eu) | [aiskills.eu](http://aiskills.eu)

## Disclaimer

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



## Project Partners



● Full Partners   ● Associated Partners